

Ameripath, Inc.

Employs MotioADF™ to Help Fulfill their Vision to be the Premier Provider of Diagnostic Healthcare Information



"Demonstrating the MotioADF™ functionality to a new user community is always a lot of fun - our users are wowed by the functionality. The self-service nature of our MotioADF™ based application has reduced the number of support requests we otherwise would have received. Even a user with little or no training is able to figure the interface out and immediately become productive."

Tim McGuire, Vice President of Enterprise Development, Ameripath, Inc

Solution Overview

Ameripath's extensive diagnostics infrastructure includes over 400 pathologists and doctorate-level scientists providing services in over 40 independent pathology laboratories and more than 200 hospitals. This data-rich environment has seen BI play an evolving role as Ameripath developers meet new standards for data accuracy and increased demand from both their labs and corporate users.

In recognition of this dynamic environment, Ameripath partnered with Motio to ensure that their Cognos-based BI initiatives provided accurate and consistent BI content via an application that was customized to the way Ameripath does business.

- Scalable, hardened, user experience which exposes BI content exactly the way Ameripath consumers need to see it.
- Management of BI outputs offloaded from Cognos and now supported by complex and business specific security and retention policies.
- The MotioADF™ Report Profile concept has enabled end users to quickly execute the same or similar reports in a wide variety of ways, without creating separate reports for each permutation.
- Regularly scheduled MotioADF™ stats reports provide detail on which users and reports are generating the most load on the system, the size of the outputs generated, the problem reports, etc.
- The MotioADF™ report fragment capabilities have enabled the Ameripath BI team to quickly apply standard cover page, top and bottom margin, and footer pages to all reports.

About Ameripath

Ameripath is one of the nation's leading providers of anatomic pathology and molecular diagnostics. Our team of subspecialized pathologists and Ph.D.-level scientists provides an unparalleled level of medical expertise, diagnostic quality and personal consultation services. Moreover, our elite team of more than 400 highly trained, board-certified pathologists provides medical diagnostics services in outpatient laboratories owned, operated and managed by us, as well as in hospitals and ambulatory surgical centers.



Industry
Healthcare

Motio Products
MotioADF™

Challenge

- Expose Cognos BI content via an Ameripath specific user experience.
- Tightly control access to and retention of sensitive BI outputs.
- Support delivery of BI content via a wide variety of mechanisms.
- Allow end users to quickly execute the same or similar reports in a wide variety of ways, without creating separate reports for each permutation.
- Track usage of the system, determine which reports and users place the most load on the system.
- Provide consistent look and feel across all reports.

Solution

- Utilize MotioADF™ to implement an Ameripath specific BI portal.
- Employ the MotioADF™ service layer to manage report outputs in a separate, tightly controlled database.
- Make use of MotioADF's flexible delivery agent mechanism to deliver report outputs to a variety of destinations.
- Employ the MotioADF™ concept of ReportProfile to allow users to "flex" standard reports in a large number of ways.
- Utilize the stats package of MotioADF™ to easily track vital information related to report execution.
- Use the report fragment capability from MotioADF™ to quickly add common cover pages, margins and footer pages to all reports.

Results

- Improved productivity and functionality for BI managers and report authors via a new customized and intuitive SDK interface.



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